

## ARTICLE 7 – SIGN STANDARDS

### 7.01 GENERAL

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#### A. PURPOSE AND INTENT

In the interest of public health, safety, and welfare, pursuant to its zoning authority granted by G.S. § 160D, the City of Eden desires to regulate private signs within its planning jurisdiction. The City of Eden intends to

1. Aid its residents and visitors in orientation and navigation.
2. Promote safety by promoting clear traffic warnings and directions and eliminating distractions and visual obstructions.
3. Preserve Eden's visual appeal, community appearance, and local character by eliminating visual blight.
4. Promote communication throughout the City.

#### B. APPLICABILITY

These regulations shall apply to all private or public signs erected, constructed, maintained, enlarged, moved, or replaced within the City's jurisdiction and that are visible from the right-of-way.

### 7.02 PERMITS REQUIRED

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**A. Restrictions.** No person shall erect, construct, enlarge, move, or replace any sign without a valid sign permit from the Administrator, unless otherwise specified in this Article or this Ordinance.

**B. Additional permits.** Additional permits may be required pursuant to the regulations in the State Building Code and/or this Ordinance.

### 7.03 MAINTENANCE AND INSPECTION

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#### A. PERMITS NOT REQUIRED

Cleaning, electrical repair, resurfacing and other maintenance of a sign shall not require a permit. The changing of tenant name panels on multiple-tenant development signage and the change of copy on other signs specifically designed for changeable copy shall not require a permit.

#### B. MAINTENANCE OF SIGNS

Signs shall be kept in proper repair. The following maintenance requirements must be observed for all signs visible from any public street or highway within the City's jurisdiction:

1. **Surface appearance.** No sign shall have more than 20% of its surface area covered with disfigured, cracked, ripped or peeling paint or poster paper for a period of more than 30 successive days.
2. **Broken displays or deteriorated signs.** No sign shall remain with a bent or broken display area, broken supports, loose appendages or struts or stand more than 15 degrees from the perpendicular for a period of more than 30 successive days.
3. **Illuminated signs.** No indirect or internally illuminated sign shall have only partial illumination for a period of more than 30 successive days.

**C. INSPECTION AND ENFORCEMENT**

All signs for which a permit is required shall be subject to inspection by the City. A City representative shall be authorized to enter the premises or property during reasonable hours to ascertain whether the provisions of the code are being obeyed. Entrance is contingent upon consent of the property or premises owner or possession of an administrative search warrant. The City representative must present credentials. The City may order the removal of any sign that is not in accordance with the provisions of the code.

**D. SUBSTANDARD SIGNS**

1. The owners of any sign judged substandard or deteriorated by the Administrator shall be notified in writing and the said owner shall have thirty (30) days in which to make repairs. If the said order is not complied with within thirty (30) days, the Administrator shall remove such sign at the expense of the owner or lessee thereof plus all legal and administrative fees.
2. Any sign installed or placed on public property or within a public right-of-way shall be forfeited to the public and is subject to confiscation and disposal. In addition to other remedies hereunder, the Administrator shall have the right to recover from the owner or person placing such a sign the full costs of removal and disposal of such sign.

**7.04 COMPUTATION**

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**A. SIGN AREA**

**1. Single-faced sign area**

The area of a sign face shall be the entire area within the smallest rectangle that will encompass the extreme limits of the writing, representation, emblem, logo or other display on the sign that can be reasonably calculated and any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, excepting framework or structural members without informational or representational matter that is clearly incidental to the display itself.

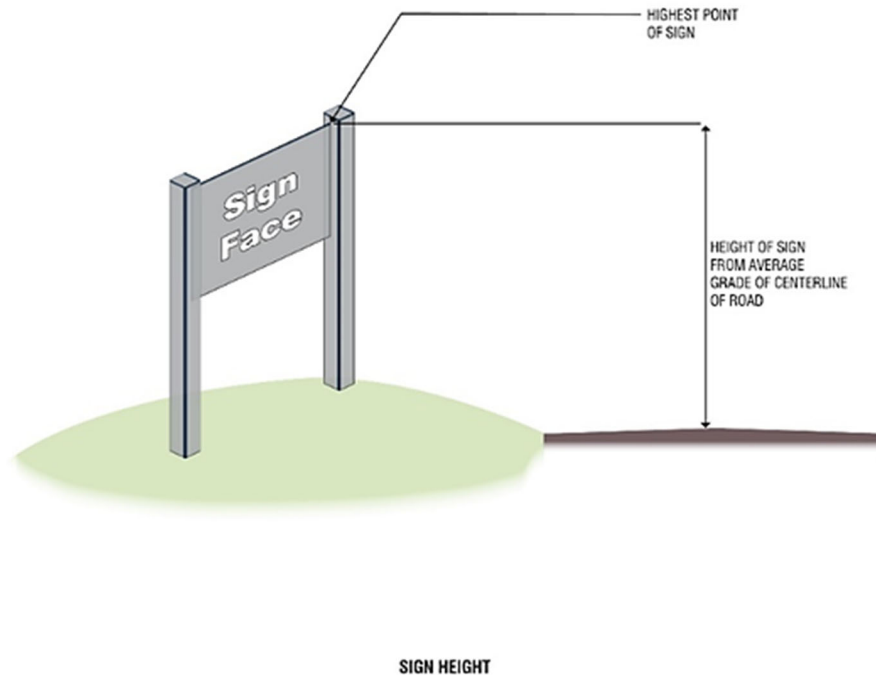
**2. Multi-faced Sign Area**

If only one side of a multi-faced sign is visible at any given angle, the computation of sign area shall include only one side of the structure. If multiple faces of a multi-faced sign are visible at any given angle, the computation of sign area shall include the combined area of the visible faces.

**B. SIGN HEIGHT**

1. **Attached signs.** The sign height for attached signs shall be computed as the distance from the finished grade at the base of the building directly underneath the area to which the sign is attached to the top of the highest component of the sign.
2. **Ground (freestanding) signs.** As illustrated below, the sign height for ground signs shall be computed as the lesser of:
  - a. The distance from the base of the sign at the finished grade to the top of the highest component of the sign; or

- b. The distance from the nearest adjacent street grade to which the sign is oriented, and on which the lot has frontage, to the top of the highest component of the sign.



### C. LOTS WITH MULTI-FRONTAGE

Lots fronting two (2) or more streets are allowed the permitted sign area for each street lot frontage. However, the total sign area for each street may not exceed the portion of the lot's total sign area allocation derived from that frontage.

## 7.05 PROHIBITED LOCATIONS

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### A. SIGNS PROHIBITED IN THE RIGHT-OF-WAY

1. Any sign installed or placed on public property or rights-of-way, except in compliance with this Article or under encroachment agreement with the City of Eden or the North Carolina Department of Transportation (NCDOT) shall be forfeited to the public and shall be subject to confiscation and removal by the City.
2. Permitted signs shall be located a minimum of five (5) feet from the nearest edge of street right-of-way, behind sidewalk areas, and outside of required site triangles.
3. Exceptions
  - a. Emergency warning signs erected by a public service corporation, public utility or contractor doing authorized or permitted work within the public right-of-way.
  - b. Warning or informational signs of a public utility regarding its poles, lines, pipes, or facilities.

**B. SIGNS PROHIBITED ON PUBLIC STRUCTURES**

No private sign or “snipe sign” shall be attached to or painted on power poles, light poles, telephone poles, traffic signs or other objects not intended to support a sign.

**7.06 MATERIALS AND STRUCTURAL REQUIREMENTS**

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- A. All attached signs and sign support frames shall be mounted and attached to building or ground in a secure manner, shall not include wire or turnbuckle guy and shall be maintained in good repair for safety and appearance.
- B. All permanently installed signs shall be able to resist normal loads from positive and negative wind pressure, snow and other conditions as required by the current edition of the North Carolina version of the International Building Code.
- C. The Administrator reserves the right to require sign load calculations and attachment design from a state licensed structural engineer, and to require same engineer to certify the sign installation in writing.

**7.07 PROHIBITED SIGNS**

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- A. **Off-premises signs.** All off-premises signs unless specifically allowed elsewhere in this ordinance are prohibited.
- B. **Animated signs, moving signs, flashing signs, or signs of illusion.** Except for otherwise approved time and temperature signs, signs displaying blinking, flashing or intermittent lights, animation, and moving parts or signs giving the illusion of movement are prohibited. Time and temperature signs that rotate or move are not permitted.
- C. **Signs resembling official government signs.** Any sign that imitates an official governmental sign, or violates the law of the state relating to outdoor advertising, is prohibited.
- D. **Signs resembling traffic control devices.** Any sign which by color, location, or nature may be confused with official highway signs, warning signs, traffic signals, or other regulatory devices are prohibited. Any sign that uses the word “stop”, “slow”, “caution”, “danger”, or any other word which is likely to be confused with traffic directional and regulatory signs is prohibited.
- E. **Traffic hazards.** Any sign located in a manner which might constitute a traffic hazard or that obstructs free ingress or egress from a driveway is prohibited.
- F. **Signs on roadside appurtenances.** Signs attached to or painted on utility poles, telephone poles, trees, parking meters, bridges and overpasses, rocks, other signs, benches, and refuse containers, and the like are prohibited unless specifically allowed elsewhere in this ordinance.
- G. **Abandoned or deteriorated signs or sign structures.** Signs that advertise an activity or business no longer conducted on the property on which the sign is located are prohibited. Conforming signs designed for changeable copy may be covered instead of removed. Sign structures on which no sign is erected are prohibited and must be removed within 30 days of abandonment.
- H. **Signs on public property.** Any sign installed or placed on public property or within a public right-of-way, including any sign held by or otherwise displayed upon a person. Such sign shall be forfeited to the public and is subject to confiscation and disposal. In addition to other remedies hereunder, the administrator shall have the right to recover from the owner or person placing such a sign the full costs of removal and disposal of such sign.
- I. **Feather or feather flag signs.**

- J. **Hand-carried signs.** Signs not associated with an active and permitted temporary event or social or political protest.
- K. **Vehicle wraps or other vehicle-mounted signs.** Signs on vehicles that are parked off-premises or parked in a location where the primary purpose or function is to display the sign.
- L. **Roof signs.**
- M. **Any other sign not otherwise described herein.**

## 7.08 PROVISIONS FOR SIGNS NOT REQUIRING PERMITS

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- A. **Governmental signs.** Signs posted by local, state, and federal agencies in the performance of their duties such as regulatory signs, and traffic signs.
- B. **Flags and the like.** Flags or insignia of any nation, organization of nations, state, county or municipality, any religious, civic, or fraternal organization, or any educational or cultural facility per lot provided the height of any pole shall not exceed the maximum building height for the district. Refer also to the United States Flag Code for usage of the United States flag. Flags, pennants, or insignia of any governmental or non-governmental organization, when not displayed in connection with a commercial promotion or as an advertising device provided that the following criteria are met:
  - 1. Flags and flagpoles are not located within any public right-of-way, and must meet the setback requirements of the zoning district, as well as the setbacks described in this Section;
  - 2. Flags and flagpoles do not extend more than the max. building height above the ground in the zoning district;
  - 3. No more than 2 flags per lot in residential districts, and no more than 3 flags per lot in all other districts;
  - 4. Maximum size per flag is 25 square feet in residential districts and 40 square feet in all other districts;
  - 5. Illumination is permitted so long as it is not brighter than the light produced by a 100W incandescent bulb, is shielded, and shines directly up at the flag.
  - 6. Only one exempt flag pole is permitted per lot; this counts toward the total number of permitted flag poles on a site.
  - 7. If the above criteria are not met, or if the flag contains commercial messaging, then the flag shall require a sign permit as a Column Sign and shall be regulated according to this Article.
- C. **Temporary holiday decorations.** Temporary decorations or displays when such are clearly incidental to and are customarily and commonly associated with any national, local, or religious holiday/celebration.
- D. **Building marker signs.** A sign cut or etched into masonry, bronze, or similar material on a building which denotes only the building name, date of erection, or street number.
- E. **Legal and warning signs.** Signs erected to warn of danger or hazardous conditions such as signs erected by public utility companies or construction companies.
  - 1. Signs required for or specifically authorized for a public purpose by any law, statute, or ordinance.
  - 2. Signs that display information pertinent to the safety or legal responsibilities of the general public with regard to a particular piece of property shall be located on the premises to which the information pertains. No advertising may be affixed to such a sign.

- F. Occupant/street number signs.** Signs not exceeding two (2) square feet and not illuminated, bearing property numbers, post office box numbers, names of occupants, or other identification of premises not having commercial connotations.
1. All such signs must be placed in such a manner as to be visible from the street.
  2. Unit identification numbers shall be located on the front wall within eighteen (18) inches of the entrance, or if not feasible architecturally, prominently displayed on the building. Unit numbers for residential dwellings only may, in lieu of being located on the front wall, be located on the mailboxes, or similar-sized surface attached thereto.
  3. Multi-family and other residential facilities which are comprised of courts or units not fronting a public street must be located on identification signs containing the name of the court, street, or way and the unit numbers on each private entrance.
- G. Signs not visible from a public or private street right-of-way**
- H. Signs located inside buildings.** Signs located inside buildings, courts, lobbies, stadiums or other structures which are not intended to be seen from the exterior of said buildings or structures.
- I. Integral Decorative or Architectural features.** Integral decorative or architectural features of buildings or works of art, provided such features or works do not contain a commercial message.
- J. Signs affixed to windows of vehicles for sale.** Signs affixed to windows of vehicles for sales displaying information on the terms of sale for said vehicles.
- K. Vending machine/automatic teller and gasoline pump signs.** Signs attached to and made an integral part of a vending machine, automatic teller machine or gasoline pump if advertising or giving information about the products or services dispensed or vended by that machine.
- L. Directional Signs on Private Property.** Directional signs must be located on the premises to which directions are indicated.
1. Such signs may not exceed three feet in height if freestanding.
  2. Directional signs may not exceed four square feet per face.
  3. Such signs may contain no copy (such as, company name or logo) other than directional information.
  4. Illumination of such signs shall be as permitted for on-premises signs in the land development district where the sign is located.
  5. No more than two signs per entrance or exit shall be permitted.
- M. Gas Pump Island Signs.** Portable signs associated with gasoline stations, specifically those denoting gasoline prices, gas types and other petroleum related signage. Such signs must be located at the pump island.
- N. Incidental Signs.** Signs containing information necessary or convenient for persons coming onto a premises shall be located on the premises to which the information pertains.
1. No advertising may be affixed to such a sign.
  2. Such signs must be single-faced only and wholly attached to a building (may be located on windows or doors).
- O. Real estate signs.** Only one sign is allowed per street frontage.

1. Such signs may not be illuminated.
2. Such signs may be no greater than four square feet in area (all types of signs) and four feet in height (if freestanding) when located on a residential property less than two acres.
3. Such signs may be no greater than 16 square feet in area (all types of signs) and eight feet in height (if freestanding) for non-residential properties or residential properties exceeding two acres.
4. Real estate signs shall be removed within one day after the closing of the sale, rental or lease of the property.
5. Such signs shall only be located on property for sale or lease.

**P. Political signs.** Political signs shall not be located on any trees, utility poles, publicly-owned property or within a public street right-of-way, except within NCDOT right-of-way according to the standards of G.S. § 136-32.

1. Such signs shall not be illuminated.
2. Such signs may not exceed four square feet in area and four feet in height, if freestanding.
3. Political signs may be displayed during a period beginning with the established filing date for an election and concluding 15 days after the election. In the event of a runoff election, political signs for the candidates involved may remain on display until 15 days after the runoff election.

**Q. Temporary Signs, Special Events Signs, and certain window signs.**

1. Temporary and special events signs may be displayed for a period of 30 days and may be allowed on- or off-premises. Such signs shall be removed within seven days of the end of the special event.
2. Such signs shall not be illuminated.
3. Such signs are limited to 32 square feet in area per display surface and four feet in height.
4. Yard Sale Signs. Such signs may be located on-premises only and may not be located within a public right-of-way nor placed on a tree, street sign or utility pole. Such signs may not be illuminated and limited to four square feet in area and four feet in height. One yard sale sign is allowed per street frontage.
5. Temporary window sign(s) per frontage, printed on paper, up to 11"x17" in total area (e.g. – could also be two 8.5"x11" signs), and taped or temporarily affixed to the window.

**R. New Businesses and Promotional Signs.** Temporary or portable signs may be permitted in the nonresidential or mixed use districts including BC, BH, RMX, NMX, and CZ districts with a ground floor commercial component, for a period of not over 30 days per calendar year per business and to any person(s) or corporation that has opened a new business. New business and promotional signs includes pennants, ribbons, streamers, balloons and/or spinners.

1. One "open business" sign per business.
2. May have a neon light source.
3. Permitted districts NMX, BC, and BH.
4. Not exceeding 15 watts and two square feet.

**S. Easel, Sandwich Board, or A-Frame Sign.**

Allowed without permit provided the following conditions are met:

1. Max. 8 square feet, when both sides are considered.
2. One per business unit, main entrance, or tenant (whichever is lesser), with an overall maximum of 1 sign per 20 linear feet of store frontage.
3. Signs must be positioned such that:
  - a. No more than 20 feet from the business or building entrance.
  - b. Shall not obstruct sidewalk or walkway, such that ADA accessibility requirements are not violated.
  - c. Prohibited within the public right-of-way.
  - d. Shall be removed during hours when the advertised business or location is closed to the public.
  - e. Shall not be tied, locked, chained, or otherwise attached to any other feature.
  - f. Shall be sufficiently weighted to prevent accidental movement of the sign, as from a wind gust.
  - g. Shall not be illuminated.
  - h. Prohibited in residential zoning districts as part of a nonresidential use.

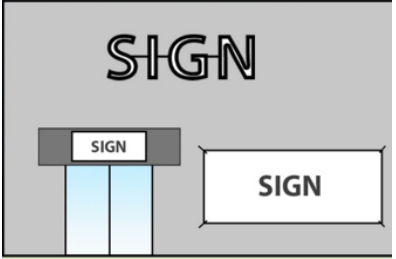

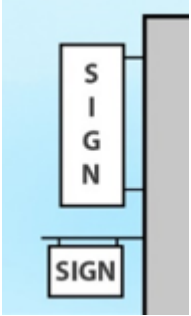

**T. Window, Door, Canopy, and Awning Signs**

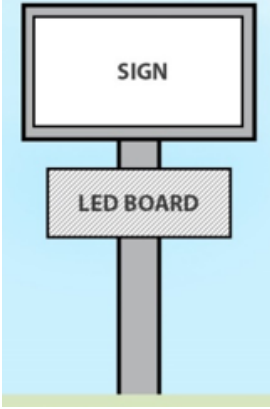
Allowed without permit provided the conditions of Section 7.09(A) "Attached Sign Standards" are met.



**7.09 PERMANENT SIGN TYPES REQUIRING PERMITS**

Signage types illustrated below are approved for usage in the City:

<p><b>Wall Signs:</b> A sign attached to a wall and not projecting away from the wall more than 6 inches.</p>	
<p><b>Awning/Canopy/Window/Door Signs:</b> Signs integrated into traditional storefront awnings or canopies that may project over a sidewalk from the building façade, or that are affixed to the window or door, or visible through a window or door and have the effect of conveying signage to the right-of-way.</p>	
<p><b>Projecting/Suspended Signs:</b> A sign attached to a wall and projecting away from that wall more than 12 inches, but not more than five feet.</p>	
<p><b>Monument Signs:</b> A freestanding sign where the base of the sign is on the ground and is supported by solid structural features other than support poles. The width of the top of the sign structure can be no more than 120% of the base.</p>	

<p><b>Column Signs:</b> A freestanding sign that is affixed, attached or erected on a column.</p>	
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**A. ATTACHED SIGNAGE STANDARDS**

Sign Type	Zoning District	Square Footage	Height	Total Number	Note
<b>Wall Signs</b>	NMX, BC, BH, LI, HI	2 sq ft per linear ft of building wall. Shall not exceed more than 300 square feet total.	No sign shall extend above the roofline.	4 signs per building wall.	
<b>Awning / Canopy / Window / Door Signs</b>	NMX, BC, BH	25% of the gross glass area on any one side of the building (windows/doors), 50% of area for awnings/canopies.	No sign shall extend above the roofline.	N/A	These signs do not require a permit provided they are non-illuminated and do not exceed the square footage allowed.
<b>Projecting / Suspended Signs</b>	NMX, BC, BH	6 square feet	Shall be at least 7 feet from the ground measured from the bottom of the sign.	One per tenant	

**TABLE NOTES:**

- 1) Wall signs shall have a max. protrusion of 12 inches, may only be placed on walls facing a public right-of-way. No illumination for awning/canopy/window/door signs or projecting/suspended signs is permitted.

**B. GROUND SIGNAGE STANDARDS IN RESIDENTIAL ZONING DISTRICTS**

Zoning District	Square Footage	Height	Total Number
<b>RA, R-20, R-12, R-6, RMX</b>	20 square feet	6 feet	1 per entrance

**TABLE NOTES:**

- 1) Signs are permitted on decorative or retaining walls at entrances to residential developments without limitations to the size of the wall.
- 2) 5 foot minimum setback from all property lines is required for all ground signs.

**C. GROUND SIGNAGE STANDARDS IN NON-RESIDENTIAL ZONING DISTRICTS**

Zoning District	Square Footage	Height	Sign Base	Total Number of Signs
BC	20 square feet	6'	Monument	1 sign per site
NMX	20 square feet	6'	Monument	1 sign per site
BH, LI, HI	40 square feet	12'	Monument or column	1 sign per street frontage

**TABLE NOTES:**

- 1) Column may be single or double mounted and must have a diameter of at least 24 inches.
- 2) Monument signs must have a base that is at least 75% of the width of the total sign.
- 3) Monument signs must have a base material of brick, stone or like imitation material.
- 4) 5-foot min. setback from all property lines is required for all ground signs.

**D. OTHER PERMANENT SIGNAGE REQUIRING PERMITS**

**1. Electronic Message Boards.**

- a. Permitted Districts: BH
- b. Surface area: Electronic message boards may be incorporated into a permitted ground sign only and shall not comprise more than 50% of the primary sign area.
- c. Message variation: The electronic message shall not change in increments of less than thirty (30) seconds and shall not scroll. New messages shall be timed to fade in and out slowly.
- d. Images that convey the appearance of motion are prohibited.
- e. Signs shall be equipped with dimming technology that automatically adjusts the display's brightness based on ambient light conditions at all times of day and night, and be set at a level no higher than .3 foot candles above ambient light conditions (measured from a distance 100 feet away) as to not cause glare, distraction, reduced visibility or safety concerns from adjacent roadways.

**2. Drive-Thru Menu Boards**

- a. Permitted Districts: BC and BH
- b. Location/placement: Menu boards shall be allowed only as an accessory use to a restaurant having a drive-through window.
- c. Surface area: Maximum of 35 square feet.
- d. Height: Maximum of six (6) feet
- e. Shall not be visible from any residential district.

**E. GROUND SIGNAGE STANDARDS FOR SITES WITH MULTIPLE BUILDINGS**

All ground signage for developments with multiple buildings, including large commercial centers, malls, business parks and industrial parks, are subject to these provisions:

1. Ground signs may be a maximum of 12 feet in height and 100 square feet in sign area.
2. Planned developments may have one ground sign per road frontage.
3. Outparcels for Planned Developments may have one ground sign that is a maximum of four feet tall.

**F. SIGNS PERMITTED IN ALLOWANCE, REMOVAL, RELOCATION, RECONSTRUCTION OF NONCONFORMING OFF-PREMISE ADVERTISING SIGNS**

1. **New signs limited.** No new outdoor advertising signs shall be permitted in the City except for outdoor advertising signs that are removed, relocated, or reconstructed pursuant to the requirements of this section.
2. **Qualified signs.** A sign with an existing valid permit from the State Department of Transportation and the City. A sign may also qualify if erected prior to applicable zoning regulations.
3. **Removal/replacement/reconstruction.** Any relocated and/or reconstructed qualified sign shall comply with the following standards:
  - a. The total number of relocated and/or reconstructed signs shall not exceed the number of qualified sign structures and sign faces that are registered as qualified signs.
  - b. A relocated and/or reconstructed qualified sign shall be a monopole sign. Replaced signs shall not be attached to any building. A relocated and/or reconstructed sign is limited to only have one face per side.
  - c. Light emitted from any reconstructed qualified sign shall be confined to the sign area and in no case shall light emitted from a billboard be allowed to shine directly onto or into a residentially zoned or used property.

**7.10 OUTDOOR ADVERTISING**

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**A. NO NEW OUTDOOR ADVERTISING SIGNS**

1. No outdoor advertising sign shall be constructed or erected after the effective date of this ordinance, except as specifically stated in this section.

**B. LIMITATIONS AND EXCEPTIONS**

1. After the effective date of this ordinance, the maximum total number of outdoor advertising signs (an off-site sign 100 square feet or larger) allowed within the City's jurisdiction shall be twenty-four (24).
2. Once the maximum total number (including both conforming and nonconforming signs) has been achieved, then in order to erect an outdoor advertising sign, the developer must comply with provisions of paragraph (3) of this section.
3. Any person owning, controlling or having a substantial ownership interest in existing, legal, nonconforming outdoor advertising sign (an off-site sign 100 square feet or larger) may receive a permit to erect a new, conforming outdoor advertising sign in accordance with the requirements of this Article provided that such person removes one (1) nonconforming, outdoor advertising sign (including the support structure.). Any such person shall remove (1) legal nonconforming off-site outdoor advertising sign for each legal, conforming outdoor advertising sign permitted until such person no longer owns, controls, or has a substantial ownership interest in any legal, nonconforming outdoor advertising.
4. Any new outdoor advertising sign constructed pursuant to this section must conform to the standards established in section C below and be located in the Outdoor Advertising Overlay District (OAO).

**C. SPECIFIC DEVELOPMENT STANDARDS**

**1. General**

- a. Any outdoor advertising sign erected after the effective date of this ordinance shall comply with the following standards and North Carolina Outdoor Advertising Control Act (N.C.G.S. 136-126).
- (1) All new outdoor advertising signs shall be located in the Outdoor Advertising Overlay District (OAO) after a sign permit has been issued in accordance with the outdoor advertising sign provisions of this ordinance.
  - (2) No outdoor advertising sign shall be located in such a position that it obscures the view of vehicular or pedestrian traffic in such a manner as to endanger the safe movement thereof.
  - (3) Each outdoor advertising sign shall be located within 660 feet of the centerline of the roadway to which the outdoor advertising sign is oriented.
  - (4) The support posts of an outdoor advertising sign shall be erected in conformity with the front, side and rear yard requirements of the underlying zoning district in which the outdoor advertising sign is located. In addition, no such sign portion shall project closer than 15 feet to a street right-of-way or closer than five (5) feet to any other lot line, measured horizontally.
  - (5) No outdoor advertising sign shall be located within 500 feet of any interchange, within 500 feet of any right-of-way of any underpass, overpass or bridge, or within 500 feet of any street intersection.
  - (6) No outdoor advertising sign shall be erected within 250 feet circumference of the nearest lot line of any of the following: local, state, or national historic district or landmark, school, church hospital, cemetery, governmental building, public park playground, recreation area.
  - (7) No outdoor advertising sign shall be permitted within 250 feet of a residential zoning district.
  - (8) No outdoor advertising sign shall be permitted whenever property zoned residential would be between the sign and the roadway toward which it is oriented.
  - (9) No part, foundation or support of any outdoor advertising sign shall be placed on, in, or over any public property, including public rights-of-way, or any utility or drainage easement, or upon telephone or utility poles, or natural features such as trees and rocks.
  - (10) No outdoor advertising sign shall be erected or maintained upon or above the roof of any building or structure.
  - (11) No outdoor advertising sign shall be constructed on a lot where it obscures or shades the windows or doorways of adjacent buildings.

**2. Spacing**

- a. No two (2) outdoor advertising signs located upon, or oriented towards traffic traveling upon, the same side of a public street or road shall be spaced less than 500 feet apart.

- b. This distance shall be measured horizontally along a straight line between the two (2) nearest points of the signs. The minimum spacing requirement shall not apply to two (2) panels viewed from different directions which share a common support structure. Nor shall any outdoor advertising sign be located within a 500 feet radius of any other outdoor advertising sign even if two (2) outdoor advertising signs are on different streets.

### 3. Size, Height and Dimensions

- a. No outdoor advertising sign shall exceed 400 square feet in total surface display.
- b. Outdoor advertising signs may be single-faced or double-faced but no outdoor advertising sign shall contain more than one (1) face on each side of the display and the surface area shall not exceed a total of 400 square feet per face.
- c. No outdoor advertising sign shall be permitted which, because of its size, shape, or location, may obscure or obstruct the view of vehicular or pedestrian traffic or be confused with any authorized traffic control sign, signal, or device.
- d. No outdoor advertising sign shall exceed 30 feet in height. This distance shall be measured from ground level at the base of the outdoor advertising sign's support system to the highest point of the outdoor advertising sign.

### 4. Lighting

- a. No outdoor advertising sign shall be so illuminated that it interferes with or obscures an official traffic sign, device or signal.
- b. No outdoor advertising sign shall be so illuminated that the light intensity or brightness adversely affects the safe vision of operators of vehicles moving on public or private streets, highways, or parking areas or of pedestrians.
- c. Flashing outdoor advertising signs are prohibited. In addition, no outdoor advertising shall contain or be illuminated by revolving, rotating, animated or any other form of moving light or lights.
- d. No outdoor advertising sign shall be illuminated by any exposed tubes or bulbs, strobe or incandescent lamp or floodlights, nor shall any outdoor advertising sign incorporate any reflective device.
- e. No outdoor advertising sign shall be so illuminated that the light intensity or brightness causes direct glare into or upon any building or in any other way adversely affects surrounding or facing property.

## 7.11 TEMPORARY SIGNS REQUIRING PERMITS

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### A. CONSTRUCTION PROJECT SIGNS:

- 1. Permitted districts: all districts.
- 2. Surface area: 32 square feet maximum.
- 3. Time limit: these signs are intended to be temporary and must be removed after completion of construction.

**B. SALES OFFICE SIGNS:**

1. Permitted districts: all Residential Districts, only on model home lots used as sales offices for single-family residential subdivisions.
2. Surface area: 32 square feet maximum.
3. Time limit: these signs are intended to be temporary and must be removed after 50% of the lots in the current phase of the development are sold.

**7.12 NONCONFORMING SIGNS**

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*See Article 11 – Nonconformities.*

